

2021 LMA DIRECTORY ADVERTISING

DEADLINE
for form + artwork:
Friday, April 10th



- All advertisers receive a directory.
- All LMA members receive a directory.

Company: _____

Contact : _____

Phone: _____ Email: _____

PLEASE SELECT FROM THE FOLLOW COLOR + SIZE OPTIONS:

DESCRIPTION	SIZE	DIRECTORY PRICE	AD CHOICE
Inside- full tab, full color ad	7.75 inches tall by 4.75 inches wide	\$450	
Inside- half tab, full color ad	3.875 inches tall x 4.75 inches wide	\$350	
Full page- black & white ad	7.75 inches tall by 4.75 inches wide	\$300	
Half page- black & white ad	3.875 inches tall by 4.75 inches wide	\$200	
Quarter page- black & white ad	3.875 inches tall by 2.375 inches wide	\$100	
		TOTAL	\$

DIRECTORY ADVERTISERS: please mark appropriately

Use the <u>exact same ad</u> from 2020	
Create a new ad with content that I will provide (business contact info, image, logo, etc.)	
I will provide my own complete new ad for 2021	

- NO additional charge for our graphic designer to create a new ad for you to use in the directory.

- ✓ **DEADLINE:** Please send in form + art work by **Friday, April 10**
- ✓ ARTWORK SUBMISSION: director@lakemaxinkuckeeassociation.org as a **high resolution PDF**.
- ✓ QUESTIONS? Please contact Anna Campbell Nowalk by email or 574-780-3737
- ✓ SUBMIT FORM/PAYMENT : Lake Maxinkuckee Association P.O. BOX 228 Culver, IN 46511

PAYMENT

I am enclosing a check in the amount of \$_____ OR charge to my credit card below in the amount of \$_____.

ACCOUNT #: _____ Expiration: _____ CVV2: _____

Name on card: _____

Signature: _____